

CONTRACT PLACEHOLDER NOTICE

RFP No. 2025-RFP-075

Title: Strategic Advertising and Creative Agency of Record

Purpose of This Document

This document is provided solely to satisfy the system requirement for an attachment within the Draft Contract section of this solicitation. The draft contract is not included with this initial RFP release.

Contract Availability

The draft contract is currently undergoing final internal review. A formal addendum will be issued to upload the draft contract to the solicitation portal. Upon publication, the draft contract provided will represent the agreement the selected firm will be required to sign, with only limited negotiations permitted at the sole discretion of the Authority.

Proposer Responsibilities

Proposers are responsible for:

- Monitoring the solicitation platform for the addendum containing the draft contract.
- Reviewing the draft contract in full once posted.
- Submitting all contract-related questions during the RFI/question period stated in the RFP.

No contract-related questions will be accepted after the close of the RFI period.